

# advocates

people who support or speak in favor of a cause

# commonplace

ordinary and unremarkable

# designate

mark or point out; select

# initial

coming at the beginning; first

# insulation

material that slows or prevents the transfer of heat,  
cold, sound, or electricity

# invasive

trending to spread and take over areas

# irrational

not logical or sensible

# optimal

best, most satisfactory